



Index IDEA: Fixed income cartography meets index methodology



By Jayni Kosoff, managing director, head of fixed income ETF strategy & business development, FTSE Russell

Cartography, a fancy word to describe the design of maps, is similar to methodology, another fancy word that describes the design of indexes.

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By Philip Lawlor, managing director, head of global market research

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By Catherine Yoshimoto, director, product management

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