

MARC BERTRAND APPOINTED CHAIRMAN OF THE EXECUTIVE BOARD OF PRAEMIA REIM FRANCE

Paris, September 3, 2024 – The Supervisory Board of Praemia REIM France today announced the appointment of Marc Bertrand as chairman of the Executive Board of Praemia REIM France. Marc Bertrand will succeed Grégory Frapet, who is leaving the company for new endeavours.

Marc Bertrand's strategic expertise and extensive experience in the asset management and real estate investment sectors will be key assets in addressing new market expectations and furthering the development of Praemia REIM France's activities devoted to quality real estate portfolio management for its investor clients, both private and institutional.

As Chairman of the Executive Board of Praemia REIM France, Marc Bertrand reports to Laurent Fléchet, Chairman of Praemia REIM. He joins the Executive Committee and will work closely with other entities of the Group, located in key European markets.

Laurent Fléchet, Chairman of Praemia REIM, states: "I am delighted to welcome Marc Bertrand to our Group. Marc is an experienced and recognized professional in real estate asset management, particularly in the savings world, as his career path demonstrates. Today, he takes the helm of the Management Company, Praemia REIM France. His extensive experience and strategic vision will help consolidate the position of the French entity and support its growth in line with the Group's global strategy, as we enter a new real estate cycle. I also wish to warmly thank his predecessor, Grégory Frapet, for his exceptional commitment to Praemia REIM France, which he joined in 2012."

Marc Bertrand, Chairman of the Executive Board of Praemia REIM France, adds: "I am thrilled to join Praemia REIM France as Chairman of the Executive Board to bring my energy and expertise to serve our investors. Joining one of the pan-European leaders in real estate asset management with a talented team of 550 employees located in various European countries is a source of pride."

Marc Bertrand biography



Marc Bertrand (54) began his career in 1994 at GAN Assurances before joining La Française group in 1999. Within La Française, Marc held several key positions, including Managing Director of La Française REM France from 2007 to 2014, then President of La Française GREIM France from 2014 to 2020. In 2020, he joined Amundi Immobilier as Managing Director. Marc Bertrand holds a degree from EDHEC, in finance and financial management services (Class of 1992), and an AMF professional certification.



About Praemia REIM

Praemia REIM brings together 550 employees in France, Germany, Luxembourg, Italy, Spain, Singapore, and the United Kingdom. The company leverages its commitment and engagement values, as well as its European-scale expertise, to design and manage real estate funds for its national and international clients, whether individual or institutional. As of December 31, 2023, Praemia REIM manages assets worth €38 billion. Its conviction allocation is divided into: 48% healthcare/education real estate, 33% office space, 8% residential, 5% retail, 5% hospitality, and 1% logistics. Its pan-European platform manages 61 funds and serves over 96,000 retail and institutional investor clients. Its real estate portfolio comprises more than 1,600 properties spread across major asset categories in 10 European countries.

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