**Hilton Heidelberg unveiled: a Fusion of Heritage and Contemporary Sophistication**

*Located in the heart of Heidelberg, the new property under Hilton’s flagship brand, pays homage to the city’s rich history and culture.*

**Heidelberg, 13 December 2023** – [Hilton](https://www.hilton.com/en/) (NYSE: HLT) today celebrates the opening of Hilton Heidelberg, the latest addition in Germany for its flagship brand. Following a significant investment programme, Hilton Heidelberg features 244 rooms and suites with contemporary design, aimed at providing a modern and comfortable stay. The hotel's interior pays tribute to the rich literary heritage of Heidelberg, celebrated as a UNESCO “City of Literature,” and combines new construction with the preservation of the former iconic Hotel Schrieder property, first opened in 1845.

Nestled in historic Heidelberg, famous for its Gothic architecture and as home to Germany's first university, Hilton Heidelberg is just a stroll away from the Old Town, brimming with ancient buildings and quaint streets and squares. The hotel is also near to the famed Heidelberg Castle, celebrated for its Castle Illumination Days.

Hilton Heidelberg offers king, deluxe, and executive rooms, as well as suites. Families and groups can book Confirmed Connecting Rooms for adjoining stays. The hotel features seven flexible meeting spaces, a large ballroom for up to 300 guests, a well-equipped fitness centre with Peloton Bikes, and two dining establishments, catering to both business and leisure travellers.

David Kelly, senior vice president, Continental Europe, Hilton commented**:** “The opening of Hilton Heidelberg is a significant milestone in our continued growth across Germany, and the brand is now present in 11 cities across the country. We’re excited to welcome our first guests in Heidelberg with this important addition, one of more than 20 new hotels to open across Continental Europe in 2023.”

Remmie de Graaf, general manager, Hilton Heidelberg,said: “We are thrilled to unveil Hilton Heidelberg, bringing to life Hilton's renowned hospitality in this historic city. Our commitment is to create exceptional experiences by celebrating the legacy of the original Hotel Schrieder and Heidelberg's rich history. We are dedicated to making Hilton Heidelberg the top choice for visitors and events.”

David Kellett, Managing Director – Alternative Investments at Invesco Real Estate commented: “The opening of Hilton Heidelberg, a key asset in Invesco’s pan-European hotel strategy, fills us with immense excitement.The work undertaken on this project is great testament to the ability of our collective teams at Invesco, Hilton and Westmont to recognise, plan and implement a full asset repositioning. We’re looking forward to showing our investors the newly refurbished hotel.”

**Culinary Journey: Schrieder’s Bar and Restaurant**

Hilton Heidelberg offers a distinctive culinary journey at its two dining venues, Schrieder’s Bar and Schrieder’s Restaurant, named after the hotel's founder. Schrieder’s Bar provides a casual daytime atmosphere for coffee and informal meetings, transforming into a lively bar in the evening with signature cocktails, beers, and a selection of local and international wines. The restaurant presents a contemporary take on traditional German cuisine and stands out with its elegant courtyard featuring a glass ceiling. Both establishments honor the hotel's history, notably with the “Mark Twain Cocktail,” inspired by the author's stay in Heidelberg and mention of the hotel in his book “A Tramp Abroad.”

**A diverse destination**

Heidelberg is not only a cultural landmark but also a center for business and scientific research. The city hosts numerous large corporations and is recognised as one of Europe's foremost scientific hubs, housing the prestigious European Molecular Biology Laboratory. The city’s commitment to education and science is further exemplified by the Botanical Garden of the University of Heidelberg, a serene haven of biodiversity.

For guests traveling to Heidelberg, Hilton Heidelberg is conveniently accessible from Frankfurt am Main Airport by car, train, or the direct Frankfurt Airport Shuttle, with direct stops at the hotel. Additionally, the hotel provides an underground car park with electric vehicle charging facilities.

**Sustainability and Innovation**

Hilton Heidelberg is harnessing the latest technology and energy-efficient systems aligned with Hilton’s Travel with Purpose ESG (environmental, social, governance) strategy. This commitment to sustainability is underscored by the hotel’s progress towards achieving BREEAM refurbishment certification.

Additionally, Hilton Heidelberg actively participates in both external and internal sustainability programs, including the Green Key accreditation process and Hilton's own LightStay ESG management platform. These programs are instrumental in continuously monitoring and reducing the hotel's carbon emissions, water usage and food waste.

Hilton Heidelberg is part of [Hilton Honors](https://www.hilton.com/en/hilton-honors/), the award-winning guest loyalty program for Hilton’s distinct hotel brands. Members who book directly have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount, free standard Wi-Fi, and the Hilton Honors mobile app. Book direct at [Hilton.com](http://hilton.com/), through the Hilton Honors app or through other official Hilton channels for more perks and a price match guarantee. Hilton Honors members can redeem Points using the [Points Explorer](https://www.hilton.com/en/hilton-honors/points-explorer/)tool.

The new hotel joins Hilton’s growing hotel portfolio in Germany which currently includes 42 hotels and a further 15 hotels under development. Hilton Heidelberg is owned by Invesco Real Estate and leased and operated by Trimont Hotel Operations, an affiliate of Westmont Hospitality Group.

The hotel is located at Kurfuersten-Anlage 1, Heidelberg, 69115, Germany. More information is available on:[hilton.com/en/hotels/hdbbwhi-hilton-heidelberg/](https://www.hilton.com/en/hotels/hdbbwhi-hilton-heidelberg/).

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**About Hilton Hotels & Resorts**

For over a century, [Hilton Hotels & Resorts](https://www.hilton.com/en/hilton/) has set the benchmark for hospitality around the world, providing new product innovations and services to meet guests' evolving needs. With more than 600 hotels across six continents, Hilton Hotels & Resorts properties are located in the world’s most sought-after destinations for guests who know that where they stay matters. Experience a positive stay at Hilton Hotels & Resorts by booking at [hiltonhotels.com](https://www.hilton.com/en/hilton/) or through the industry-leading [Hilton Honors app](https://hiltonhonors3.hilton.com/rs/hilton-honors-mobile-app/). [Hilton Honors](http://hiltonhonors3.hilton.com/en/index.html) members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Hilton Hotels & Resorts at [stories.hilton.com/hhr](http://stories.hilton.com/hhr), and follow the brand on [Facebook](https://www.facebook.com/hilton), [Twitter](https://twitter.com/HiltonHotels/) and [Instagram](https://www.instagram.com/hiltonhotels/).

**About Hilton**

Hilton (NYSE: HLT) is a leading global hospitality company with a [portfolio](https://www.hilton.com/en/corporate/) of 22 world-class brands comprising nearly 7,400 properties and more than 1.1 million rooms, in 124 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed more than 3 billion guests in its more than 100-year history, earned a top spot on Fortune's 100 Best Companies to Work For list and been recognized as a global leader on the Dow Jones Sustainability Indices for six consecutive years. Hilton has introduced several industry-leading technology enhancements to improve the guest experience, including Digital Key Share, automated complimentary room upgrades and the ability to book confirmed connecting rooms. Through the award-winning guest loyalty program Hilton Honors, the more than 173 million members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free [Hilton Honors app](https://www.hilton.com/en/p/hilton-honors-mobile-app/), guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone. Visit [stories.hilton.com](https://stories.hilton.com/) for more information, and connect with Hilton on [Facebook](https://www.facebook.com/hiltonnewsroom), [Twitter](https://twitter.com/hiltonnewsroom), [LinkedIn](https://www.linkedin.com/company/hilton/), [Instagram](https://www.instagram.com/hiltonnewsroom/) and [YouTube](https://www.youtube.com/hiltonnewsroom).

**About Invesco Real Estate**

Invesco Real Estate is a global leader in the real estate investment management business with USD 88,9 billion in real estate assets under management, 612 employees and 21 regional offices across the U.S., Europe and Asia. Invesco Real Estate has a 40-year investment history and has been actively investing across the risk-return spectrum, from core to opportunistic, in equity and debt real estate strategies, and in direct and listed real estate for its c.500 institutional client relationships during this time. In Europe, Invesco Real Estate has eight offices in London, Munich, Milan, Madrid, Paris, Prague, Luxembourg and Warsaw, and 194 employees. It manages 200 assets across 14 European countries and with assets under management of USD 16.3 billion. Source: Invesco Real Estate as at 30 September 2023. This press release is intended for trade press use only. Please do not redistribute.