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|  |  | Date | 6 February 2024 |
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**Bouwinvest appoints Annemarie Maarse as Head of Asset Management**

**Bouwinvest has appointed Annemarie Maarse as Head of Asset Management, effective 1 June 2024. In this new role, Maarse will be responsible for the overall asset management of Bouwinvest's Dutch real estate investment portfolios. Annemarie** **Maarse is a seasoned real estate professional with extensive asset management experience at Achmea Real Estate and Altera Vastgoed.**

Bouwinvest tightened its strategy in 2023 and this led to changes in the structure of the organisation. For one, asset management will now be organised differently, which is why Bouwinvest has created this new role. Until recently, asset management was structured per fund and Annemarie Maarse will now lead the transition to a centralised approach focused on uniformity, cost efficiency and flexibility. In this new role, she will lead several teams, including Commercial Asset Management, Technical Asset Management, Tenant Engagement, Business Innovation, ESG, Property Oversight & Support and Financial Tenant Services.

Annemarie Maarse is joining Bouwinvest from Achmea Real Estate, where she performed similar work as Director of Asset Management. In this position, she led the merged Commercial Real Estate and Residential & Healthcare departments, with a clear focus on revenue optimisation, cost control and sustainable investment. Prior to joining Achmea Real Estate, Maarse was Head of Residential Asset Management at Altera Vastgoed.

**Allard van Spaandonk, Chief Investment Officer Dutch Investments**: “Annemarie has management experience, a real estate heart and the drive to engage in social issues. So I am convinced that she will help us take asset management at Bouwinvest to the next level.”

**ENDS**

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**About Bouwinvest**Bouwinvest Real Estate Investors B.V. specialises in managing real estate portfolios for institutional investors. We invest for the long term and manage €15.1 billion (HY 2023) of assets in all the leading property segments. Together with our partners, we are committed to creating sustainable and liveable urban environments that generate stable income for our pension fund and insurance clients. We call our emphasis on societal and financial returns *real value for life*. For more information, go to www.bouwinvest.nl.

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**Note for editors, not for publicaton**   
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