

## Prague to welcome IHG's InterContinental brand in historic old town



*Set to open in 2029, this latest signing in the Czech Republic joins IHG's growing European luxury and lifestyle offering*

*The new InterContinental Prague hotel will be hosted in a historic building part of the portfolio managed by Generali Real Estate*

**04.12.2025 (London, UK):** [IHG Hotels & Resorts \(IHG\)](#), one of the world's leading hotel companies, announces the signing of **InterContinental Prague** - marking the world's first and largest luxury hotel brand's eagerly anticipated return to the Czech capital city.

The 137-key luxury property is expected to open in the first half of 2029, joining two existing IHG hotels in the Capital: [Holiday Inn Prague Congress Centre](#) and [Holiday Inn Prague Airport](#).

The historic building at Jeruzalemska 8, Prague 1, is part of the European real estate portfolio managed by Generali Real Estate, which also includes prime 4- and 5-star hospitality assets.

Located in Prague's Old Town, the historic building dates back to 1839 and has served many purposes over the years, from a dance hall and theatre to, more recently, office space. The renovation project, overseen by Generali Real Estate, will breathe new life into the property as it transforms into InterContinental Prague.

The hotel will be situated close to the city's main Railway Station and will offer excellent transport links to all areas of the city by road and public transport. The hotel's prime location will place guests within walking distance to several must-see sights, such as Charles Bridge, Old Town Square and Prague Astronomical Clock. Cultivated over decades of global experience, InterContinental understands how luxury translates across culture and custom.

Guests staying at InterContinental Prague can look forward to a luxury spa with a wellness area and pool, bar, restaurant, and the brand's signature lounge, Club InterContinental. Captivating the imaginations of modern luxury travellers, the property also boasts its own private garden

where guests and locals alike can unwind from the bustling city. For business travellers, the hotel will have conference facilities and will be conveniently located close to a number of corporate offices in the city centre.

**(Mrs) Willemijn Geels, Vice President, Development, Europe, IHG Hotels & Resorts, said:** “We are honoured to begin our partnership with Generali Real Estate through this landmark signing in Prague, marking the return of our iconic InterContinental brand to the Czech Republic.

“The milestone not only represents a key moment in our Central and Eastern European development strategy, but also further strengthens IHG’s luxury and lifestyle portfolio in Europe, complementing our existing 34 hotels across these markets.

“Together with Generali Real Estate, we are taking a pivotal step toward delivering an unparalleled InterContinental experience in the vibrant heart of Prague, setting new standards of luxury and hospitality and creating a destination that will captivate guests when it opens in 2029.”

**Ramon Spoladore, Head of CEE & Nordics, Generali Real Estate, said:** “We are delighted that our first collaboration with IHG Hotels & Resorts will see us reimagine one of Prague’s most historical buildings into an InterContinental hotel – one of the most prestigious hospitality brands in the world. Together, we are committed to restoring and giving new life to an extraordinary asset.

“Prague is one of Europe’s most iconic cities and consistently ranks as one of Europe’s top tourist destinations, known for its rich history, vibrant cultural scene, safety and high-end lifestyle. Driven by the growth of the hospitality business, the city’s real estate market is experiencing significant expansion. We are proud to become the new home of the InterContinental hotel in Prague, and to contribute to creating a landmark of luxury hospitality for Central Eastern Europe.”

The InterContinental Hotels & Resorts brand is undergoing a transformative end-to-end brand evolution, reimagining the luxury travel experience for the modern luxury travel. This evolution is rooted in the brand’s core belief that travel can expand minds and connect cultures.

IHG has 34\* open InterContinental hotels and resorts across Europe, with InterContinental Prague set to join four other InterContinental branded properties across Central and Eastern Europe - [InterContinental Sofia](#), [InterContinental Warsaw](#), [InterContinental Athénée Palace, Bucharest](#), [InterContinental Sofia](#), and [InterContinental Budapest](#).

The hotel will further expand IHG’s fast-growing luxury and lifestyle offering in Europe with 112 open hotels and a further 67 in development, across brands including [Six Senses Quexigal Palace](#), [Kimpton Quinta da Marinha Cascais](#), [InterContinental Manchester](#), and [InterContinental Belgrade](#), which will mark the brand’s return to Serbia after 20 years.

*\*Numbers as of 30 September 2025*

**ENDS**

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### **About IHG Hotels & Resorts**

[IHG Hotels & Resorts](#) (tickers: LON:IHG for Ordinary Shares; NYSE:IHG for ADRs) is a global hospitality company, with a purpose to provide True Hospitality for Good.

With a family of 20 hotel brands and [IHG One Rewards](#), one of the world's largest hotel loyalty programmes with over 145 million members, IHG has more than one million rooms and 6,800 open hotels in over 100 countries, and a development pipeline of over 2,300 properties.

- Luxury & Lifestyle: [Six Senses](#), [Regent Hotels & Resorts](#), [InterContinental Hotels & Resorts](#), [Vignette Collection](#), [Kimpton Hotels & Restaurants](#), [Hotel Indigo](#)
- Premium: [voco hotels](#), [Ruby](#), [HUALUXE Hotels & Resorts](#), [Crowne Plaza Hotels & Resorts](#), [EVEN Hotels](#)
- Essentials: [Holiday Inn Express](#), [Holiday Inn Hotels & Resorts](#), [Garner hotels](#), [avid hotels](#)
- Suites: [Atwell Suites](#), [Staybridge Suites](#), [Holiday Inn Club Vacations](#), [Candlewood Suites](#)
- Exclusive Partners: [Iberostar Beachfront Resorts](#)

InterContinental Hotels Group PLC is the Group's holding company and is incorporated and registered in England and Wales. Approximately 385,000 people work across IHG's hotels and corporate offices globally.

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### **About InterContinental Hotels & Resorts**

InterContinental is the world's first and largest luxury hotel brand with over 230 hotels, representing 74,728 rooms spanning more than 70 countries around the world. Founded by Pan American Airways Founder, Juan Trippe in 1946, InterContinental is guided by the belief in the power of travel to expand the mind and connect cultures.

Opening doors to a 'world of fascination', InterContinental is reimagining the luxury travel experience with the modern luxury traveller at its heart. Striking a harmonious balance between

freedom and familiarity, InterContinental focuses on satisfying a guests' yearning for knowledge and culturally rich experiences, building on its heritage as a beacon of approachable luxury travel.

For more information and to book, visit [intercontinental.com](https://www.intercontinental.com), and connect with us on [Facebook](#) and [Instagram](#).

### **Generali Real Estate**

Generali Real Estate is one of the world's leading real estate managers, with approximately €37.1 billion in assets under management in Q3 2025 and operating units in major European cities. Its integrated business model covers the entire real estate value chain. A series of cross-border investment vehicles, established by Generali Investments Luxembourg S.A. and managed by Generali Real Estate S.p.A. Società di gestione del risparmio as investment manager, aims to create long-term value by investing in assets characterised by good location, high liquidity and excellent underlying leasing fundamentals.

Generali Real Estate, Generali Real Estate SGR S.p.A. and Generali Investments Luxembourg S.A. are part of Generali Investments, a platform of asset management firms delivering a portfolio of specialist capabilities with €632.2 billion under management and more than 2,200 employees (source: Generali Investments Holding S.p.A., data as at end of Q2 2025, net of double counting).

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