

## CityWave is the first project in Italy certified Platinum by WiredScore

***The new CityLife office building has been awarded the highest level recognized by the international certification WiredScore for its digital connectivity and smart technology***

**Milan - 7th March 2022** - CityWave, the new generation office building designed by BIG - Bjarke Ingels Group at CityLife, has received the **WiredScore Platinum certification**, the highest recognition provided by the WiredScore international certification system for the connectivity and application of smart technologies in buildings.

CityWave is **the first building in Milan and Italy** to obtain the Platinum level by WiredScore, establishing itself as a new paradigm for the offices of the future also for the innovative features of its **infrastructure and broadband connection**.

The two buildings named East and West of CityWave were subjected to a rating process based on results and performances defined by the WiredScore certification system, which examines **five evaluation criteria**: characteristics of the infrastructure; energy resilience; wireless network and connectivity; possibility of choosing between different providers; and user experience.

Manens-Tifs has supported CityLife S.p.A. as WiredScore AP ("Accredited Professionals"), providing design consultancy services in order to meet the standards required for obtaining the WiredScore certification. The Platinum certification places CityWave among cutting-edge projects developed in European and international capitals awarded for the same qualities, such as the Shard in London, the Empire State Building in New York and Omniturm in Frankfurt.

**Marco Beccati, CityLife S.p.A. Technical Director commented:** *"The recognition of the Platinum level by WiredScore confirms CityWave's alignment with the highest global standards in terms of quality and resilience of the digital infrastructure. The connective and technological solutions enabled in the building will be a fundamental element to make CityWave a sustainable and cutting-edge workplace model".*

**Henry Pethybridge, Director of Growth Markets, WiredScore declared:** *"Securing the first WiredScore certification in both Milan and Italy is a notable achievement for both CityLife and also the wider Italian real estate industry. By placing first-class digital infrastructure as a priority for CityWave, CityLife is ensuring an exceptional user experience for tenants of the building as well as securing its portion as a forward-looking landlord who is placing exceptional connectivity at the heart of the built environment."*

CityWave, which has already obtained the LEED™ pre-certification by classifying itself at Platinum level, fulfills CityLife's commitment to urban redevelopment and sustainability, the cornerstones that have characterized the development of the neighborhood. The building will be powered exclusively by renewable sources, representing the first office building to overcome zero impact, thanks to the most innovative solutions in the energy field. The East and West buildings will be covered with an area of approximately 11,000 square meters of photovoltaic panels which will constitute the largest photovoltaic park in Milan and one of the largest urban photovoltaic parks in Italy, providing an energy production estimated at 1,200 MWh per year with an installed power of nearly 2 MWh.

## About WiredScore

*WiredScore is the organization behind the WiredScore and SmartScore certifications: the internationally recognised digital connectivity and smart building rating systems for real estate, helping landlords design and promote buildings with powerful digital connectivity and smart capabilities. WiredScore was founded in New York in 2013 by leaders in real estate, technology and telecommunications, with an endorsement from Mayor Bloomberg, to improve the city's technology infrastructure, and support its entrepreneurs who are driving technological advances and creating jobs.*

*Following success in the US, WiredScore launched in the United Kingdom in October 2015 after winning the Greater London Authority's tender to be the official Mayor of London Digital Connectivity Rating Scheme. International demand for the digital connectivity rating system has since seen the company expand operations across North America and Europe. Since then, over 700 million square feet (65m sq m) of commercial and residential space has been committed to WiredScore certification, impacting 7 million people across 23 countries. For more information on WiredScore, SmartScore or to find WiredScore and SmartScore certified buildings, visit: [www.wiredscore.com](http://www.wiredscore.com).*

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## CityLife

*CityLife is the new area of Milan created from the redevelopment of the historic urban hub of the former exhibition and trade fair centre and is today a model of urban transformation and the creation of a new way of living. Sustainability, quality of life and services are the elements that make CityLife stand out, a balanced mix of private and public services, including residences, offices, stores, pedestrianized areas for leisure time, all within the second largest public park in the centre of Milan. With an overall area of 366,000 square metres, it is one of the largest urban redevelopment areas in Europe and sees the prestigious contributions of architects of the calibre of Zaha Hadid, Arata Isozaki, Daniel Libeskind and Bjarke Ingels. The heart of the area is the innovative Business & Shopping District, made up of three towers to be used as offices - which form a powerful symbol of transformation - a vast shopping area and quality stores, services, restaurants and entertainment overlooking Piazza Tre Torri and the Park. The Business District will now be completed with the new CityWave project, designed by the international firm BIG - Bjarke Ingels Group and set to become one of the leading developments in Europe, with 200,000 square metres of offices and 30,000 square metres of retail space. The entire area is typified by the strong focus on sustainability and respect for the environment: the Residences envisage the use of renewable energy sources while the three towers have already obtained the prestigious LEED™ certification with a Gold level classification. CityWave has already obtained LEED™ precertification with a Platinum level classification. In addition, there is the largest pedestrianized area in Milan, thanks to the decision to move road traffic and car parks underground. CityLife S.p.A company is 100% controlled by the Generali Group. [www.city-life.it](http://www.city-life.it)*

### **Contatti stampa CityLife S.p.A.**

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