

# BNP PARIBAS REIM APPOINTS NEHLA KRIR AS HEAD OF SUSTAINABILITY AND CSR

BNP Paribas Real Estate Investment Management (REIM) announces the appointment of Nehla Krir as Head of Sustainability and CSR, effective from 1<sup>st</sup> September 2020. This position was recently created by BNP Paribas REIM in order to support and continue its ambitions in terms of Corporate & Social Responsibility and ESG integration.



With her new position as Head of Sustainability and CSR, Nehla Krir, 34 years old, will support the ambitions of BNP Paribas REIM in the operational deployment and monitoring of its sustainability strategy on a pan-European level.

She will be in charge of implementing this strategy on asset and fund levels with all business teams, to deliver positive impact to BNP Paribas REIM key stakeholders. She will also supervise projects regarding innovation and ESG integration at a pan-European level, with the aim of upholding BNP Paribas REIM's commitments.

She will also work closely with Catherine Papillon, the BNP Paribas Real Estate Head of Sustainability & CSR.

Nehla brings to the role an excellent understanding of CSR and the real estate market. Throughout her career, she has had the opportunity to create and carry out projects related to CSR and ESG strategies for a range of international companies.

Before joining BNP Paribas REIM, Nehla worked as a real estate Senior Auditor for PwC Audit from 2008 to 2011, a Sustainability Manager for PwC Consulting from 2011 to 2014, Global Head of Sustainability from 2014 to 2018 and then as Business Transformation Officer for AXA Investment Managers – Real Assets from 2018 to 2020.

Recognized as an expert in CSR and ESG topics within the real estate market, Nehla took on the role of chairman of the ULI European Sustainability Council (2016-2018), which brings together European investors, occupiers, developers, public officials and academics with the goal of debating and exploring the best practices in sustainable development.

She holds a Masters in Civil Engineering with a major in Building Construction and Project Management & Sustainability that she gained from ESTP Engineering School in 2008.

**Nathalie Charles, Deputy CEO of BNP Paribas Real Estate and Global Head of Investment Management** commented, *"We are really pleased that Nehla has joined our team. Her skills will be put to*



*good use in her new role as she will help us put into practice our roadmap for 2020-2024. This roadmap aims to strengthen our CSR commitments so that by 2024 we will have integrated environmental and social responsibility into all of our businesses and European entities.”*

BNP Paribas REIM recently reaffirmed its commitment to Corporate Social Responsibility. The goal is to develop real estate assets throughout Europe, while respecting CSR and ESG principles. In 2019, BNP Paribas REIM refurbished a 15,200 sqm office building where 94% of the waste produced was repurposed using a circular economy. Several of its assets have also acquired environmental certifications such as BREEAM (Building Research Establishment Environmental Assessment Method) or HQE in France (Haute Qualité Environnementale). This year, BNP Paribas REIM demonstrated the importance of social criteria with the launch of the Healthcare Property Fund Europe, targeting the healthcare real estate sector. Finally, to show its commitment for the future, BNP Paribas REIM revealed a roadmap for 2020-2024 based on four criteria to help strengthen its CSR policy: environmental responsibility, economic responsibility, social responsibility and civic responsibility.

### **About BNP Paribas REIM**

BNP Paribas REIM, a business line of BNP Paribas Real Estate, provides a wide range of real estate funds and investment solutions for international investors across all assets classes and all countries in Europe. With a local presence in eight countries (France, Germany, Italy, the United Kingdom, the Netherlands, Spain, Belgium and Luxembourg), BNP Paribas REIM employs more than 350 professionals who provide solutions to over 100,000 clients, both institutional and private investors. At the end of 2019, BNP Paribas REIM managed € 30.1bn of assets in Europe.

BNP Paribas REIM is the business line dedicated to Investment Management within BNP Paribas Real Estate consisting of various legal entities: France: BNP Paribas Real Estate Investment Management (SA); Italy: BNP Paribas Real Estate Investment Management Italy (SGR); Germany: BNP Paribas Real Estate Investment Management Germany (GmbH); UK: BNP Paribas Real Estate Investment Management UK (Limited); Luxembourg: BNP Paribas Real Estate Investment Management Luxembourg S.A.

The respective legal entities responsible for offering clients products or services are named in the respective product documentation, contracts and information material.

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